

SHERYL CRAWFORD
Presented by Legislator Tyrae Woodson-Samuels



## **FESTUS NEUFVILLE**

Presented by Majority Leader Christopher Johnson

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**SHERYL CRAWFORD** works hard as a Family Care Advocate to support and allocate as many resources as possible to enhance the well-being of her community. She has spent the past 27 years serving the youth of Mount Vernon utilizing her degree in Criminal Justice from Monroe College to support young people facing adversities and having issues within their homes. She works with the Family Courts of New York State as an advocate for families with youth in the Criminal Justice System.

Sheryl fulfills many other roles to positively impact her community. She enjoys organizing group activities to encourage and help individuals engage with one another in positive ways. She is a Board Member of the All Island Association where she coordinates initiatives that support causes such as clothing and feeding the homeless, youth games nights, scholarship luncheons and many other charitable efforts. Through her involvement with her church, Unity Baptist Tabernacle, she created a program called "Unity Clothe The Community." This event is held every Saturday and gives those in need of daily essentials and clothing the opportunity to come into the church and pick out outfits of their choice. All the clothing, shoes and accessories are secured through donations from supportive members of the church and broader community.

In addition, Sheryl is an entrepreneur who started *Sweetstyles*, her lifestyle coaching business that aims to help women be their best selves regarding health, nutrition, appearance and achieving their dreams. She is also in the process of giving back to those in her native Jamaica with the opening of her Bed & Breakfast – a place for relaxation and rejuvenation.

CEAR

**FESTUS "HIT" NEUFVILLE** was born in Kingston, Jamaica in 1973. He came to the United States in 1980, and through his interest in the music business, became associated with Jason "Jadakiss" Phillips and David "SP" Styles. They became close friends and throughout the years he worked on a number of different ventures, both with them and on his own that included; being a road manager for the Yonkers Hip hop group, *The Lox*, becoming the manager to Styles P and opening a fitted cap store in Yonkers.

In 2014, Festus decided to go into partnership with Phillips and Styles and opened a franchise of their popular *Juices for Life* on Nepperhan Avenue. This establishment has since been a staple in the Yonkers community and beyond, providing fresh juices, shakes and smoothies to benefit customers' health and immune systems. *Juices for Life* also serves as a source for nutritional education, informing people about the need to nourish their bodies and live a long healthy life. They have participated in many community events that promote health and wellness.

Festus feels a deep love and connection for his community and has found ways to give back. Partnering for the past eight years with PCNYinthestreets, *Juices for Life* has participated in an annual turkey giveaway for Thanksgiving, an annual back-to-school book-bag giveaway and an annual Christmas toy giveaway. Most recently, Festus has started an initiative where he personally covers the cost of Yonkers Police Department and Yonkers Fire Department exams to encourage minority students to apply for those positions and to increase diversity in those positions.