

## **Playland Report \***

**YEAR TO DATE AS OF:**

	<b>8/4/13</b>			<b>8/5/12</b>	
	<b>Attendance</b>	<b>Gross Revenue</b>		<b>Attendance</b>	<b>Gross Revenue</b>
Beach & Pool	37,185	\$ 195,618.08		44,376	\$ 237,170.18
Parking		\$ 413,130.00			\$ 491,761.07
Mini Golf		\$ 14,887.00			\$ 19,056.00
Concession License Fees		\$ 466,848.24			\$ 542,223.69
Concession Payments (Rides)		\$ (380,632.45)			\$ (473,065.55)

### **\*PLEASE NOTE:**

**Attendance is counted at Park Entry and Beach & Pool Entry ONLY.**

**Parking Counts, Mini Golf Usage and Ridership Numbers are reconciled at end of season.**

**Concession License Fees include food percentages, games, arcades, lake boating rentals, etc.**

**Concession Payments (Rides) are the 58% revenues paid TO concessions based on weekly usage.**