

## **Playland Report \***

**YEAR TO DATE AS OF:**

	<b>8/11/13</b>			<b>8/12/12</b>	
	<b>Attendance</b>	<b>Gross Revenue</b>		<b>Attendance</b>	<b>Gross Revenue</b>
Beach & Pool	40,158	\$ 208,733.08		48,351	\$ 254,529.68
Parking		\$ 448,380.50			\$ 530,698.07
Mini Golf		\$ 16,543.00			\$ 20,939.00
Concession License Fees		\$ 532,706.38			\$ 551,174.67
Concession Payments (Rides)		\$ (480,575.73)			\$ (522,361.72)

### **\*PLEASE NOTE:**

**Attendance is counted at Park Entry and Beach & Pool Entry ONLY.**

**Parking Counts, Mini Golf Usage and Ridership Numbers are reconciled at end of season.**

**Concession License Fees include food percentages, games, arcades, lake boating rentals, etc.**

**Concession Payments (Rides) are the 58% revenues paid TO concessions based on weekly usage.**