

## **Playland Report \***

**YEAR TO DATE AS OF:**

	<b>7/21/13</b>			<b>7/22/12</b>	
	<b>Attendance</b>	<b>Gross Revenue</b>		<b>Attendance</b>	<b>Gross Revenue</b>
Beach & Pool	31,617	\$ 142,147.00		37,618	\$ 189,503.18
Parking		\$ 325,731.50			\$ 402,792.32
Mini Golf		\$ 10,584.00			\$ 15,454.00
Concession License Fees		\$ 430,342.52			\$ 535,532.66
Concession Payments (Rides)		\$ (331,814.09)			\$ (385,182.81)

### **\*PLEASE NOTE:**

**Attendance is counted at Park Entry and Beach & Pool Entry ONLY.**

**Parking Counts, Mini Golf Usage and Ridership Numbers are reconciled at end of season.**

**Concession License Fees include food percentages, games, arcades, lake boating rentals, etc.**

**Concession Payments (Rides) are the 58% revenues paid TO concessions based on weekly usage.**