

Playland Report *

YEAR TO DATE AS OF:

| | 7/14/13 | | | 7/15/12 | |
|-----------------------------|-------------------|----------------------|--|-------------------|----------------------|
| | Attendance | Gross Revenue | | Attendance | Gross Revenue |
| Beach & Pool | 23,041 | \$ 104,334.50 | | 34,373 | \$ 171,018.18 |
| Parking | | \$ 293,768.50 | | | \$ 365,427.32 |
| Mini Golf | | \$ 9,440.00 | | | \$ 13,926.00 |
| Concession License Fees | | \$ 311,140.88 | | | \$ 282,901.15 |
| Concession Payments (Rides) | | \$ (288,713.29) | | | \$ (346,911.21) |

***PLEASE NOTE:**

Attendance is counted at Park Entry and Beach & Pool Entry ONLY.

Parking Counts, Mini Golf Usage and Ridership Numbers are reconciled at end of season.

Concession License Fees include food percentages, games, arcades, lake boating rentals, etc.

Concession Payments (Rides) are the 58% revenues paid TO concessions based on weekly usage.